

CASHUNCOMPLICATED.COM

## Supplemental Material for Audiobook

Thank you for purchasing the audiobook! As a special thank you; all charts, graphs, visuals, and action steps are included in this free downloadable PDF. All visuals are in order of appearance by chapter. Please email me directly at aaron@cashuncomplicated.com if you have any questions or feedback about the book. Thank you!

## Chapter 1: Mindset and Values

## Action Step

Write your top 5 highest rated values below. What are your highest rated values? Did you rate family highest? Health? Faith? Personal growth? What made the top five? Are you currently living your life to your highest rated values? How do your spending habits align with your values? In this exercise, many people find their spending is out of alignment with their values. If that is the case for you, then some changes are in your future to align your values with your spending.

## Highest Life Values

| Highest Value \#1 |  |
| :--- | :--- |
| Highest Value \#2 |  |
| Highest Value \#3 |  |
| Highest Value \#4 |  |
| Highest Value \#5 |  |

## Highest Life Values (Example)

| Highest Value \#1 | Positive relationships with family and <br> friends-spending lots of time with and <br> being fully engaged |
| :--- | :--- |
| Highest Value \#2 | Consistent exercise and healthy eating |
| Highest Value \#3 | Personal and professional growth-- <br> keep learning, keep improving, make a <br> difference, help others |
| Highest Value \#4 | Stable finances with strong <br> investments, strong financial reserves, <br> value based spending-all without <br> consumer debt |
| Highest Value \#5 | Travel, recreation |

# Chapter 2: It's Not About Deprivation: Frugality and Value-Based Spending 



## Spending Assessment Model



## Action Step

Name one spending habit that does not align with your values and take the steps to change the habit.

# Chapter 3: Don't Compare Yourself to the Joneses, Because the Joneses Might Be Broke 

## Action Step

Identify one person you compare yourself to and stop comparing yourself to that person today.

## Chapter 4: Getting Out of the Paycheck to Paycheck Trap: Automating Your Savings and Paying Yourself First

Total savings rate over $\$ 1,000$ a month, assuming a conservative $\mathbf{2}$ percent interest rate.

| Total <br> Monthly <br> Income <br> After Taxes | Emergency <br> Fund | College/Education <br> Savings (for those <br> with children) | Car | Investments |
| :--- | :--- | :--- | :--- | :--- |
| $\$ 5,000$ | $\$ 200$ | $\$ 150$ | $\$ 150$ | $\$ 500$ |


| Total After 1 Year | Total After 2 Years |
| :--- | :--- |
| $\$ 12,111.63$ | $\$ 24,466.71$ |

## Power of the Pay Increase

| Monthly <br> Income <br> After Taxes | Emergency <br> Fund | College- <br> Education <br> Savings (for <br> those with <br> children) | Cars | Investments | Total After <br> Years End |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Year 1: <br> $\$ 5,000$ <br> Original <br> Amount) | $\$ 200$ | $\$ 150$ | $\$ 150$ | $\$ 500$ | $\mathbf{\$ 1 2 , 1 1 2}$ |
| Year 2: <br> Adding 2 <br> percent pay <br> increase. <br> Total pay <br> $\$ 5,100$ | $\$ 200$ | $\$ 150$ | $\$ 150$ | \$600 (\$100 <br> more than <br> year 1) | $\mathbf{\$ 2 5 , 9 4 3}$ |
| Year 3: <br> Adding 2 <br> percent pay <br> increase. <br> Total pay <br> $\$ 5,202$ | $\$ 200$ | $\$ 150$ | $\$ 150$ | \$702 (\$202 <br> more than <br> year 1) | $\mathbf{\$ 4 1 , 3 1 1}$ |
| Year 4: <br> Adding 2 <br> percent pay <br> increase. <br> Total pay <br> $\$ 5,306$ | $\$ 200$ | $\$ 150$ | $\$ 150$ | \$806 (\$306 <br> more than <br> year 1) | $\mathbf{\$ 5 8 , 2 7 2}$ |
| Year 5: <br> Adding 2 <br> percent pay <br> increase. <br> Total pay <br> $\$ 5,412$ | $\$ 200$ |  | $\$ 150$ | $\$ 150$ | $\mathbf{\$ 9 1 2}$ (\$412 <br> more than <br> year 1) |



## Comparison Between 2\% Online Savings Account and 10\% Vanguard Index Fund

|  | Year 1 | Year 5 |
| :--- | :--- | :--- |
| 2\% Online Savings Account | $\$ 3,468$ | $\$ 13,844$ |
| 10\% Vanguard Index Fund | $\$ 3,740$ | $\$ 17,728$ |


| Year 10 | Year 15 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- |
| $\$ 28,024$ | $\$ 43,680$ | $\$ 60,966$ | $\$ 101,122$ |
| $\$ 44,669$ | $\$ 88,057$ | $\$ 157,934$ | $\$ 451,714$ |

## Action Step

Open an online savings account and automatically have money withdrawn monthly. You can withdraw directly from your paycheck or from your checking account. Create sub-accounts for the things you value, for example: emergency fund, fun money, or vacations.

## Chapter 5: Reallocating Money to Create Long-Term Wealth

The chart below provides a few strategies on how you can reallocate from one fund to another. Using the example above, you have met your goal of three months of income in your emergency fund and are ready to move your contributions away from the emergency fund into another account.

|  | Former <br> Contribution <br> to <br> Emergency <br> Fund <br> (Monthly) | Former <br> Contribution <br> to Investment <br> Fund <br> (Monthly) | New <br> Contribution <br> to <br> Emergency <br> Fund <br> (Monthly) | New <br> Contribution <br> to <br> Investment <br> Fund <br> (Monthly) | Total <br> Contribution <br> (Monthly) |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Sample <br> Strategy One | $\$ 300$ | $\$ 300$ | $\mathbf{\$ 1 0 0}$ | $\mathbf{\$ 5 0 0}$ | $\mathbf{\$ 6 0 0}$ |
| Sample <br> Strategy Two | $\$ 300$ | $\$ 300$ | $\mathbf{\$ 7 5}$ | $\mathbf{\$ 5 2 5}$ | $\mathbf{\$ 6 0 0}$ |
| Sample <br> Strategy <br> Three | $\$ 300$ | $\$ 300$ | $\mathbf{\$ 5 0}$ | $\mathbf{\$ 5 5 0}$ | $\mathbf{\$ 6 0 0}$ |

## Debts Paid Off

The second reallocation of funds will come from former debts you have paid off. Once you pay off all your targeted debts, you now have money to move into your savings and investment accounts. The key again is to immediately reallocate the money into the accounts you have created. If you don't, there's an excellent chance you'll get used to the new money and just spend it. Don't let yourself fall into this trap, make sure to immediately reallocate the money. Here's an example using different numbers than previous examples.

|  | Former <br> Debt <br> Payment <br> on <br> Student <br> Loans <br> (Monthly) | Former <br> Contribution <br> to <br> Investment <br> Fund <br> (Monthly) | Former <br> Contribution <br> to Education <br> Fund <br> (Monthly) | New <br> Contribution <br> to <br> Investment <br> Fund <br> (Monthly) | New <br> Contribution <br> to Education <br> Fund <br> (Monthly) | Total New <br> Contribution <br> (Monthly) |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Sample <br> Strategy <br> One | $\$ 375$ | $\$ 100$ | $\$ 100$ | $\$ 400$ | $\mathbf{\$ 1 7 5}$ | $\$ \mathbf{5 7 5}$ |
| Sample <br> Strategy <br> Two | $\$ 375$ | $\$ 100$ | $\$ 100$ | $\mathbf{\$ 3 7 5}$ | $\mathbf{\$ 2 0 0}$ | $\$ 575$ |
| Sample <br> Strategy <br> Three | $\$ 375$ | $\$ 100$ | $\$ 100$ | $\mathbf{\$ 3 0 0}$ | $\mathbf{\$ 2 7 5}$ | $\mathbf{\$ 5 7 5}$ |

## Action Steps

1. Develop one way to reallocate at least $\$ 100$ into an investment. Take that action now.
2. Think of one way to increase your income.

## Chapter 6: Automating Separate Accounts and Avoiding Lifestyle Creep

In the example below, $\$ 400$ is put into investments, equaling 10 percent, $\$ 275$ is put into the emergency fund, $\$ 100$ into college savings while the remaining money is put into fun things like the vacation and throwaway fund. All of the funds equal 25 percent, which in this case is $\$ 1,000$.

| Monthly Amount | Distribution Area |
| :--- | :--- |
| $\$ 400$ | Investments |
| $\$ 200$ | Vacation |
| $\$ 275$ | Emergency Fund |
| $\$ 100$ | College Savings |
| $\$ 100$ | Throwaway Fund (Fun Money) |
| $\$ 1,000$ | Total |

## Lifestyle Creep

|  | Monthly <br> Salary After <br> Taxes | Monthly <br> Spending | Net Monthly <br> Savings/Investments | Yearly Net <br> Savings/Investments |
| :--- | :--- | :--- | :--- | :--- |
| Year 1 | $\$ 3,500$ | $\$ 3,300$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |
| Year 2 | $\$ 3,605$ | $\$ 3,405$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |
| Year 3 | $\$ 3,713$ | $\$ 3,513$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |
| Year 4 | $\$ 3,824$ | $\$ 3,624$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |
| Year 5 | $\$ 3,939$ | $\$ 3,739$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |
| Year 6 | $\$ 4,057$ | $\$ 3,857$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |
| Year 7 | $\$ 4,179$ | $\$ 3,979$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |
| Year 8 | $\$ 4,304$ | $\$ 4,104$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |
| Year 9 | $\$ 4,433$ | $\$ 4,233$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |
| Year 10 | $\$ 4,566$ | $\$ 4,366$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |

Assumes 3 percent yearly pay increase and the same monthly savings.

## Lifestyle Creep Reversed

|  | Monthly <br> Salary After <br> Taxes | Monthly <br> Spending | Net Monthly <br> Savings/Investments | Yearly Net <br> Savings/Investments |
| :--- | :--- | :--- | :--- | :--- |
| Year 1 | $\$ 3,500$ | $\$ 3,300$ | $\mathbf{\$ 2 0 0}$ | $\mathbf{\$ 2 , 4 0 0}$ |
| Year 2 | $\$ 3,605$ | $\$ 3,300$ | $\mathbf{\$ 3 0 5}$ | $\mathbf{\$ 3 , 6 6 0}$ |
| Year 3 | $\$ 3,713$ | $\$ 3,300$ | $\mathbf{\$ 4 1 3}$ | $\mathbf{\$ 4 , 9 5 6}$ |
| Year 4 | $\$ 3,824$ | $\$ 3,300$ | $\mathbf{\$ 5 2 4}$ | $\mathbf{\$ 6 , 2 8 8}$ |
| Year 5 | $\$ 3,939$ | $\$ 3,300$ | $\mathbf{\$ 6 3 9}$ | $\mathbf{\$ 7 , 6 6 8}$ |
| Year 6 | $\$ 4,057$ | $\$ 3,300$ | $\mathbf{\$ 7 5 7}$ | $\mathbf{\$ 9 , 0 8 4}$ |
| Year 7 | $\$ 4,179$ | $\$ 3,300$ | $\mathbf{\$ 8 7 9}$ | $\mathbf{\$ 1 , 7 5 8}$ |
| Year 8 | $\$ 4,304$ | $\$ 3,300$ | $\mathbf{\$ 1 , 0 0 4}$ | $\mathbf{\$ 1 2 , 0 4 8}$ |
| Year 9 | $\$ 4,433$ | $\$ 3,300$ | $\mathbf{\$ 1 , 1 3 3}$ | $\mathbf{1 3 , 5 9 6}$ |
| Year 10 | $\$ 4,566$ | $\$ 3,300$ | $\mathbf{\$ 1 , 2 6 6}$ | $\mathbf{\$ 1 5 , 1 9 2}$ |

Assumes 3 percent yearly pay increase and the same monthly savings.

## Action Steps

1. Automate your savings. Set up accounts at the start of each month so that your money is automatically transferred to an investment account.
2. As soon as you get your next pay increase, have that money automatically transferred monthly to an investment account.

## Chapter 7: Bad Debt, and How to Get Out of It

Use the template below or create your own to write down all debts. Include the interest rate, balance, and minimum monthly payments.

| Debt Type | Interest Rate | Balance | Minimum Monthly <br> Payments |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | N/A |  |
|  |  | N/A | $\$ 100$ |
| Emergency Fund | $2 \%$ positive interest |  |  |
| Investments | $10 \%$ positive interest <br> (average return) |  |  |
| Total |  |  |  |

## CASHUNCOMPLICATED.COM

Example Template

| Debt Type | Interest Rate | Balance | Minimum Monthly Payments |
| :---: | :---: | :---: | :---: |
| Credit Card 1 | 13.99\% | \$6,500 | \$260 |
| Credit Card 2 | 11.54\% | \$7,800 | \$312 |
| Department Store Card | 11.55\% | \$495 | \$19.80 |
| Jewelry Store Credit | 6\% | \$800 | \$32 |
| Furniture Store Credit | 11.95\% | \$1,700 | \$68 |
| Tire Store Credit | 3.70\% | \$385 | \$15.40 |
| Car Payment 1 | 2.80\% | \$27,455 | \$490.89 |
| Car Payment 2 | 3.88\% | \$8,700 | \$159.75 |
| Monthly Mortgage | 3.65\% | \$300,000 (not original amount of loan) | \$1,455.71 |
| Property Tax and Insurance | N/A | Monthly | \$350 |
| Emergency Fund | $2 \%$ positive interest | N/A | \$100 |
| Investments | $10 \%$ positive interest (average return) | N/A | \$50 |
| Total | N/A | $\begin{aligned} & \hline \$ 353,835 \text { (not } \\ & \text { including interest) } \end{aligned}$ | \$3,313.75 |

## CASHUNCOMPLICATED.COM

## Expensive Car vs. Inexpensive Car

|  | Monthly Payments | Number of Years |
| :--- | :--- | :--- |
| Keeping "Expensive" Car | $\$ 490.89$ | 5 |
| Selling "Expensive" Car | $\$ 490.89$ (using money for <br> replacement car) | 1.5 |

## Payments for Different Mortgage Rates

| $\$ 450,000$ balance | Monthly Payments | Total Paid Over 30 Years |
| :--- | :--- | :--- |
| $3.5 \%$ | $\$ 2,021$ | $\$ 727,452$ |
| $4.5 \%$ | $\$ 2,280$ | $\$ 820,830$ |
| $5.5 \%$ | $\$ 2,555$ | $\$ 919,818$ |

## Payments for Different Credit Card Rates

| $\$ 6,500$ Balance | Total Amount Paid | Years of Payments |
| :--- | :--- | :--- |
| $12 \%$ | $\$ 8,600$ | 10 years, 2 months |
| $14 \%$ | $\$ 9,093$ | 10 years, 8 months |
| $16 \%$ | $\$ 9,647$ | 11 years, 4 months |
| $18 \%$ | $\$ 10,273$ | 12 years |

Debt Payoff Order for Each System

| Bad Debt <br> Type | Interest Rate | Balance | Order to Be <br> Paid Using <br> Debt <br> Snowball | Order to Be <br> Paid Off <br> Using Debt <br> Avalanche | Order to Be <br> Paid Off <br> Using a <br> Hybrid <br> System |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Credit Card <br> 1 | $12.99 \%$ | $\$ 6,500$ | 5 | 2 | 6 |
| Credit Card <br> 2 | $13.54 \%$ | $\$ 7,800$ | 6 | 1 | 5 |
| Department <br> Store Card | $11.55 \%$ | $\$ 495$ | 2 | 4 | 2 |
| Jewelry <br> Store Credit | $6 \%$ | $\$ 800$ | 3 | 5 | 3 |
| Furniture <br> Store Credit | $11.95 \%$ | $\$ 1,700$ | 4 | 3 | 1 |
| Tire Store <br> Credit | $3.70 \%$ | $\$ 385$ | 1 | 6 | 7 |
| Car <br> Payment 1 | $3.65 \%$ | $\$ 27,455$ (if <br> not selling) | 8 | 7 | 8 |
| Car <br> Payment 2 | $2.80 \%$ | $\$ 8,700$ | 7 | 8 | 7 |

## Action Steps

1. Fill out the debt chart.
2. Write down the debts you can simply sell off to eliminate. Sell those items within one month, starting with the most expensive items. This simple step alone may eliminate a great portion of your debt.
3. Refinance and/or renegotiate interest rates.
4. Pick a debt payoff strategy and stick with it until all bad debt is paid off.

| Debt Type | Interest Rate | Balance | Minimum Monthly <br> Payments |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | $\mathrm{N} / \mathrm{A}$ |  |
|  |  | $\mathrm{N} / \mathrm{A}$ | $\$ 100$ |
| Emergency Fund | $2 \%$ positive <br> interest | $10 \%$ positive <br> interest (average <br> return) |  |
| Investments |  | $\$ 50$ |  |
| Total |  |  |  |

Note: This is the same chart as earlier in the chapter

# Chapter 8: Credit Cards: To Use or Not to Use 

## Action Steps

1. Determine whether or not you want to use a credit card.
2. If you are in credit card debt, make sure the payments are included in your debt payoff plan from Chapter 7.

## Chapter 9: "Good Debt," and Leveraging Debt

Suppose you purchase a rental property in an A or B class neighborhood using these numbers:

| Purchase Price | $\$ 100,000$ |
| :--- | :--- |
| 20\% Down Payment | $\$ 20,000$ |
| Closing Costs | $\$ 3,000$ |
| Total Down Payment (Including Closing <br> Costs) | $\$ 23,000$ |
|  |  |
| Monthly Rent | $\$ 1,000$ |
| Principal and Interest (5.5\%) | $\$ 454$ |
| Insurance | $\$ 30$ |
| Property Taxes | $\$ 100$ |
| Property Management | $\$ 100$ |
| Vacancies Allowance | $\$ 50$ |
| Repairs Allowance | $\$ 70$ |
| Capital Expenditures Allowance | $\$ 70$ |
| Total Monthly Income | $\$ 1,000$ |
| Total Monthly Expenses | $\$ 874$ |
| Total Monthly Cash Flow | $\$ 126$ |

## Yearly Appreciation

| 5.4\% yearly <br> appreciation <br> rate* | 2009 <br> Value (and <br> purchase <br> price) | $\mathbf{2 0 1 0}$ Value | 2011 Value | $\mathbf{2 0 1 2}$ Value | 2013 Value |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 000 Main <br> Street | $\$ 225,000$ | $\$ 237,150$ | $\$ 249,956$ | $\$ 263,454$ | $\$ 277,681$ |
| 000 Highland <br> Way | $\$ 140,000$ | $\$ 147,560$ | $\$ 155,528$ | $\$ 163,927$ | $\$ 172,779$ |
| 000 Johnson <br> Avenue | $\$ 45,000$ | $\$ 47,430$ | $\$ 49,991$ | $\$ 52,691$ | $\$ 55,536$ |


| 5.4\% yearly <br> appreciation <br> rate* | $\mathbf{2 0 1 4}$ <br> Value | $\mathbf{2 0 1 5}$ <br> Value | $\mathbf{2 0 1 6}$ <br> Value | $\mathbf{2 0 1 7}$ <br> Value | $\mathbf{2 0 1 8}$ <br> Value | $\mathbf{2 0 1 9}$ <br> Value |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 000 Main <br> Street | $\$ 292,676$ | $\$ 308,480$ | $\$ 325,138$ | $\$ 342,695$ | $\$ 361,201$ | $\$ 380,706$ |
| 000 <br> Highland <br> Way | $\$ 182,109$ | $\$ 191,943$ | $\$ 202,308$ | $\$ 213,233$ | $\$ 224,748$ | $\$ 236,884$ |
| O00 Johnson <br> Avenue | $\$ 58,535$ | $\$ 61,696$ | $\$ 65,028$ | $\$ 68,540$ | $\$ 72,241$ | $\$ 76,142$ |

*Historical data provided by the National Association of Realtors indicates that homes increased in value on average 5.4 percent annually from 1968 to 2009.

## 3 Percent Rent Increases

| 3\% yearly <br> rent increase | 2009 <br> Monthly <br> Rent | 2010 <br> Monthly <br> Rent | 2011 <br> Monthly <br> Rent | 2012 <br> Monthly <br> Rent | 2013 <br> Monthly <br> Rent |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 000 Main <br> Street | $\$ 2,300$ | $\$ 2,369$ | $\$ 2,440$ | $\$ 2,513$ | $\$ 2,578$ |
| 000 Highland <br> Way | $\$ 1,400$ | $\$ 1,442$ | $\$ 1,485$ | $\$ 1,530$ | $\$ 1,576$ |
| 000 Johnson <br> Avenue | $\$ 650$ | $\$ 670$ | $\$ 690$ | $\$ 711$ | $\$ 732$ |


| 3\% yearly <br> rent increase | $\mathbf{2 0 1 4}$ <br> Monthly <br> Rent | $\mathbf{2 0 1 5}$ <br> Monthly <br> Rent | 2016 <br> Monthly <br> Rent | $\mathbf{2 0 1 7}$ <br> Monthly <br> Rent | 2018 <br> Monthly <br> Rent |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 000 Main <br> Street | $\$ 2,655$ | $\$ 2,735$ | $\$ 2,817$ | $\$ 2,902$ | $\$ 2,989$ |
| 000 Highland <br> Way | $\$ 1,623$ | $\$ 1,672$ | $\$ 1,722$ | $\$ 1,774$ | $\$ 1,827$ |
| 000 Johnson <br> Avenue | $\$ 754$ | $\$ 777$ | $\$ 800$ | $\$ 824$ | $\$ 849$ |

## 4 Percent Rent Increases

| 4\% yearly <br> rent increase | 2009 <br> Monthly <br> Rent | 2010 <br> Monthly <br> Rent | 2011 <br> Monthly <br> Rent | 2012 <br> Monthly <br> Rent | 2013 <br> Monthly <br> Rent |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 000 Main <br> Street | $\$ 2,300$ | $\$ 2,392$ | $\$ 2,4878$ | $\$ 2,587$ | $\$ 2,691$ |
| 000 Highland <br> Way | $\$ 1,400$ | $\$ 1,456$ | $\$ 1,500$ | $\$ 1,560$ | $\$ 1,622$ |
| 000 Johnson <br> Avenue | $\$ 650$ | $\$ 676$ | $\$ 703$ | $\$ 731$ | $\$ 760$ |


| 4\% yearly <br> rent increase | $\mathbf{2 0 1 4}$ <br> Monthly <br> Rent | 2015 <br> Monthly <br> Rent | $\mathbf{2 0 1 6}$ <br> Monthly <br> Rent | 2017 <br> Monthly <br> Rent | 2018 <br> Monthly <br> Rent |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 000 Main <br> Street | $\$ 2,798$ | $\$ 2,910$ | $\$ 3,027$ | $\$ 3,148$ | $\$ 3,274$ |
| 000 Highland <br> Way | $\$ 1,687$ | $\$ 1,754$ | $\$ 1,824$ | $\$ 1,897$ | $\$ 1,973$ |
| 000 Johnson <br> Avenue | $\$ 790$ | $\$ 822$ | $\$ 855$ | $\$ 889$ | $\$ 925$ |

## 5 Percent Rent Increases

| 5\% yearly <br> rent increase | 2009 <br> Monthly <br> Rent | 2010 <br> Monthly <br> Rent | 2011 <br> Monthly <br> Rent | 2012 <br> Monthly <br> Rent | 2013 <br> Monthly <br> Rent |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 000 Main <br> Street | $\$ 2,300$ | $\$ 2,415$ | $\$ 2,536$ | $\$ 2,663$ | $\$ 2,796$ |
| 000 Highland <br> Way | $\$ 1,400$ | $\$ 1,470$ | $\$ 1,544$ | $\$ 1,621$ | $\$ 1,702$ |
| 000 Johnson <br> Avenue | $\$ 650$ | $\$ 683$ | $\$ 717$ | $\$ 753$ | $\$ 791$ |


| $\mathbf{5 \%}$ yearly <br> rent increase | $\mathbf{2 0 1 4}$ <br> Monthly <br> Rent | $\mathbf{2 0 1 5}$ <br> Monthly <br> Rent | $\mathbf{2 0 1 6}$ <br> Monthly <br> Rent | $\mathbf{2 0 1 7}$ <br> Monthly <br> Rent | 2018 <br> Monthly <br> Rent |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 000 Main <br> Street | $\$ 2,935$ | $\$ 3,082$ | $\$ 3,236$ | $\$ 3,398$ | $\$ 3,568$ |
| 000 Highland <br> Way | $\$ 1,787$ | $\$ 1,876$ | $\$ 1,970$ | $\$ 2,068$ | $\$ 2,171$ |
| 000 Johnson <br> Avenue | $\$ 831$ | $\$ 873$ | $\$ 917$ | $\$ 963$ | $\$ 1,011$ |

## Action Step

Write down all your good debt. Decide if you want to keep it or pay it off.

# Chapter 10: The Silent Killers: Financing Luxury Items and Spending Money While at Work 

## Monthly Income for John and Marie \& Tina and Nick

|  | Monthly <br> Income After <br> Taxes | Monthly <br> Expenses | Monthly <br> Passive <br> Investment <br> Income | Total Monthly <br>  <br> Investments |
| :--- | :--- | :--- | :--- | :--- |
| John and Marie | $\$ 14,000$ | $\$ 14,000+$ | N/A | $\$ 0$ |
| Tina and Nick | $\$ 7,785$ | $\$ 4,575$ | $\$ 200$ | $\$ 3,500$ |

## Action Steps

1. Eliminate at least one unnecessary expense at work.
2. If you are currently financing a luxury item and feel stressed about the payments, consider selling it.

## Chapter 11: Cars: The Shocking Cost and the Myth of Car Loans

## Real Costs of an Automobile Purchase: Very Popular 2019 SUV

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Tax Credit | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Insurance | $\$ 1,310$ | $\$ 1,356$ | $\$ 1,403$ | $\$ 1,452$ | $\$ 1,503$ | $\$ 7,024$ |
| Maintenance | $\$ 298$ | $\$ 888$ | $\$ 441$ | $\$ 2,239$ | $\$ 947$ | $\$ 4,813$ |
| Repairs | $\$ 0$ | $\$ 0$ | $\$ 152$ | $\$ 362$ | $\$ 529$ | $\$ 1,043$ |
| Taxes and <br> Fees | $\$ 3,135$ | $\$ 236$ | $\$ 221$ | $\$ 207$ | $\$ 191$ | $\$ 3,990$ |
| Financing <br> Interest | $\$ 1,911$ | $\$ 1,537$ | $\$ 1,138$ | $\$ 712$ | $\$ 257$ | $\$ 5,555$ |
| Depreciation | $\$ 8,749$ | $\$ 2,268$ | $\$ 2,147$ | $\$ 2,518$ | $\$ 2,384$ | $\$ 18,066$ |
| Fuel | $\$ 3,024$ | $\$ 3,115$ | $\$ 3,208$ | $\$ 3,304$ | $\$ 3,403$ | $\$ 16,054$ |
| Cost to Own | $\$ 18,427$ | $\$ 9,400$ | $\$ 8,710$ | $\$ 10,794$ | $\$ 9,214$ | $\$ 56,545$ |

## Real Costs of an Automobile Purchase: Used 2016 Four Door Sedan

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Tax Credit | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Insurance | $\$ 1,309$ | $\$ 1,348$ | $\$ 1,389$ | $\$ 1,430$ | $\$ 1,473$ | $\$ 6,949$ |
| Maintenance | $\$ 329$ | $\$ 1,730$ | $\$ 755$ | $\$ 1,124$ | $\$ 1,352$ | $\$ 5,290$ |
| Repairs | $\$ 250$ | $\$ 367$ | $\$ 427$ | $\$ 500$ | $\$ 583$ | $\$ 2,127$ |
| Taxes and <br> Fees | $\$ 1,299$ | $\$ 141$ | $\$ 132$ | $\$ 124$ | $\$ 117$ | $\$ 1,813$ |
| Financing <br> Interest | $\$ 812$ | $\$ 653$ | $\$ 484$ | $\$ 302$ | $\$ 109$ | $\$ 2,360$ |
| Depreciation | $\$ 2,759$ | $\$ 1,354$ | $\$ 1,192$ | $\$ 1,056$ | $\$ 948$ | $\$ 7,309$ |
| Fuel | $\$ 1,557$ | $\$ 1,604$ | $\$ 1,652$ | $\$ 1,702$ | $\$ 1,753$ | $\$ 8,268$ |
| Cost to Own | $\$ 8,315$ | $\$ 7,197$ | $\$ 6,031$ | $\$ 6,238$ | $\$ 6,335$ | $\$ 34,116$ |

## CASHUNCOMPLICATED.COM

## Side by Side Comparison of New SUV and Used Four Door Sedan

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Fuel-SUV | $\$ 3,024$ | $\$ 3,115$ | $\$ 3,208$ | $\$ 3,304$ | $\$ 3,403$ | $\$ 16,054$ |
| Fuel-Four <br> Door <br> Sedan | $\$ 1,557$ | $\$ 1,604$ | $\$ 1,652$ | $\$ 1,702$ | $\$ 1,753$ | $\$ 8,268$ |
| Difference | $\$ 1,467$ | $\$ 1,511$ | $\$ 1,556$ | $\$ 1,602$ | $\$ 1,650$ | $\$ 7,786$ |

## Opportunity Cost of Insurance: 2019 SUV

| Start | Year 1 | Year 5 | Year 10 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 7,024$ | $\$ 7,726$ | $\$ 11,312$ | $\$ 18,218$ | $\$ 47,254$ | $\$ 122,565$ |

## Opportunity Cost of Maintenance: 2019 SUV

| Start | Year 1 | Year 5 | Year 10 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 4,813$ | $\$ 5,294$ | $\$ 7,751$ | $\$ 12,484$ | $\$ 32,379$ | $\$ 83,984$ |

## Opportunity Cost of Repairs: 2019 SUV

| Start | Year 1 | Year 5 | Year 10 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 1,043$ | $\$ 1,147$ | $\$ 1,680$ | $\$ 2,705$ | $\$ 7,017$ | $\$ 18,200$ |

Opportunity Cost of Taxes and Fees: 2019 SUV

| Start | Year 1 | Year 5 | Year 10 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 3,990$ | $\$ 4,389$ | $\$ 6,426$ | $\$ 10,349$ | $\$ 26,843$ | $\$ 69,623$ |

## Opportunity Cost of Financing Cars: 2019 SUV

| Start | Year 1 | Year 5 | Year 10 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 5,555$ | $\$ 6,111$ | $\$ 8,946$ | $\$ 14,408$ | $\$ 37,371$ | $\$ 96,931$ |

Opportunity Cost of Depreciation: 2019 SUV

| Start | Year 1 | Year 5 | Year 10 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 18,066$ | $\$ 19,873$ | $\$ 29,095$ | $\$ 46,859$ | $\$ 121,539$ | $\$ 315,241$ |

Car Purchased 12 Years Ago for \$30,000 With a $\mathbf{1 7 \%}$ Depreciation Rate

| \$30,000 <br> Purchase <br> Price | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Yearly <br> Depreciation <br> Amount | $\$ 5,100$ | $\$ 4,233$ | $\$ 3,513$ | $\$ 2,916$ | $\$ 2,420$ |


| Year 6 | Year 7 | Year 9 | Year 9 | Year 10 | Year 11 | Year 12 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 2,009$ | $\$ 1,667$ | $\$ 1,384$ | $\$ 1,149$ | $\$ 953$ | $\$ 791$ | $\$ 657$ |

Opportunity Cost of Fuel: 2019 SUV

| Start | Year 1 | Year 5 | Year 10 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 16,054$ | $\$ 17,659$ | $\$ 25,855$ | $\$ 41,640$ | $\$ 108,033$ | $\$ 280,133$ |

Opportunity Cost of Fuel: Used 2016 Sedan vs. 2019 SUV

| Start | Year 1 | Year 5 | Year 10 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 7,786$ | $\$ 8,565$ | $\$ 12,539$ | $\$ 20,195$ | $\$ 52,380$ | $\$ 135,861$ |

## If Family With Two 2019 SUV's Sold One of the SUV's

|  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Total |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Cost to <br> Own | $\$ 18,427$ | $\$ 9,400$ | $\$ 8,710$ | $\$ 10,794$ | $\$ 9,214$ | $\$ 56,545$ |

## If Family Invested $\mathbf{\$ 5 6 , 5 4 5}$ Over a 30-Year Period

| Start | Year 1 | Year 5 | Year 10 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 56,545$ | $\$ 62,200$ | $\$ 91,066$ | $\$ 146,663$ | $\$ 380,406$ | $\$ 986,676$ |

## If Family Invested $\$ 113,090(\$ 56,545 \times 2)$ Instead of Purchasing Two SUV's Over a 30-Year Period

| Start | Year 1 | Year 5 | Year 10 | Year 20 | Year 30 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$ 113,090$ | $\$ 124,399$ | $\$ 182,133$ | $\$ 293,326$ | $\$ 760,813$ | $\$ 1,973,353$ |

## Action Steps

1. Find at least two ways you can reduce car costs. Implement those steps immediately.
2. Take five minutes to just think about the possibility of having one car or no cars.

## Chapter 12: Intentional Shopping

## Average Price of Fruit-Southern California

|  | Price in Winter | Price in <br> Summer | Approximate <br> Price <br> Difference | Optimal Time <br> to Buy |
| :--- | :--- | :--- | :--- | :--- |
| Oranges | $\$ 0.40-\$ 1.00 / \mathrm{lb}$. | $\$ 0.89-\$ 1.50 / \mathrm{lb}$. | $\$ 0.50 / \mathrm{lb}$. | Winter |
| Cantaloupe | $\$ 2.00-\$ 3.50$ <br> each | $\$ 0.50-\$ 1.50$ <br> each | $\$ 1.50$ each | Summer |
| Peaches | $\$ 1.25-\$ 1.75 / \mathrm{lb}$. | $\$ 0.75-\$ 1.25 / \mathrm{lb}$. | $\$ 0.50 / \mathrm{lb}$. | Summer |
| Strawberries | $\$ 2.00-\$ 3.00 / \mathrm{lb}$. | $\$ 1.00-\$ 1.50 / \mathrm{lb}$. | $\$ 1.00 / \mathrm{lb}$. | Summer |
| Broccoli | $\$ 0.79-\$ 1.80 / \mathrm{lb}$. | $\$ 1.300 \$ 2.50 / \mathrm{lb}$. | $\$ 0.50 / \mathrm{lb}$. | Winter |
| Zucchini | $\$ 2.00-\$ 3.50 / \mathrm{lb}$. | $\$ 1.00-\$ 2.25 / \mathrm{lb}$. | $\$ 1.00 / \mathrm{lb}$. | Summer |

## Action Step

Write down one item at the grocery store you can consistently get for a lower price.

## Chapter 13: Tracking Your Money

## Spending Tracker

| Item | Date <br> Purchased | Cost | Necessity? | If not a <br> necessity, <br> value <br> number (1- <br> $10)$ |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

## CASHUNCOMPLICATED.COM

## Spending Tracker Example

| Item | Date <br> Purchased | Cost | Necessity? | If not a <br> necessity, <br> value <br> number (1- <br> $10)$ |
| :--- | :--- | :--- | :--- | :--- |
| Vacuum Cleaner | $1 / 10 / 19$ | $\$ 175$ | Yes |  |
| Stainless Steel Trash <br> Can | $1 / 10 / 19$ | $\$ 55$ | No | 4 |
| Jeans | $1 / 12 / 19$ | $\$ 32$ | No | 8 |
| Softball Shirt | $1 / 17 / 19$ | $\$ 17$ | No | 7 |
| Video Game | $1 / 22 / 19$ | $\$ 30$ | No | 6 |
| Running Shoes | $1 / 30 / 19$ | $\$ 40$ | No | 3 |
| Dress Shirt | $1 / 30 / 19$ | $\$ 30$ | Yes |  |
| Dog Food | $\$ 80$ | No | 9 |  |

## Grocery Tracker

| Grocery Item | Date <br> Purchased | Cost | Reasonably <br> Healthy and <br> Necessary? | If not healthy <br> and <br> necessary, <br> value number <br> (1-10) |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

## CASHUNCOMPLICATED.COM

## Grocery Tracker Example

| Grocery Item | Date <br> Purchased | Cost | Reasonably <br> Healthy and <br> Necessary? | If not healthy <br> and <br> necessary, <br> value number <br> $(1-10)$ |
| :--- | :--- | :--- | :--- | :--- |
| 9 Apples | $4 / 1 / 19$ | $\$ 5.50$ | Yes |  |
| 15 Oranges | $4 / 1 / 19$ | $\$ 8.25$ | Yes |  |
| Cheerios | $4 / 1 / 19$ | $\$ 3.50$ | Yes |  |
| Protein Bars | $4 / 1 / 19$ | $\$ 1.25$ | No | 4 |
| Candy Bar | $4 / 1 / 19$ | $\$ 2.00$ | No | 10 |
| Pasta | $\$ 1.99$ | Yes |  |  |
| Carrots | $4 / 1 / 19$ | $\$ 11$ | No | 9 |
| Two Bottles of Wine | $4 / 1 / 19$ | $\$ 9.25$ | Yes |  |
| Bananas | $4 / 1 / 19$ | $\$ 14$ | No | 8 |
| Chicken | $4 / 1 / 19$ | $\$ 3.50$ | Yes |  |
| Steak | $4 / 1 / 19$ | $\$ 1.50$ | No | 2 |
| Salad | $4 / 1 / 19$ | $\$ 6.00$ | No | 7 |
| Candy | $4 / 1 / 19$ | $\$ 8.00$ | Yes |  |
| Ravioli | $\$ 2.99$ | Yes |  |  |
| Salmon | $\$ 19$ | Yes |  |  |
| Rice | $\$ 400$ |  |  |  |

## Action Step

Track your money for one month. Use the system below, create your own, or use an app like Mint. Note: once you start, you'll probably want to continue doing this every month.

| Item | Date <br> Purchased | Cost | Necessity? | If not a <br> necessity, <br> value <br> number (1- <br> $10)$ |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

## CASHUNCOMPLICATED.COM

## Chapter 14: Money as a Partner, and Saving to Invest

## Compound Interest: You and Your Neighbor

|  | You | Your Neighbor | Difference |
| :--- | :--- | :--- | :--- |
| One Month | $\$ 200$ | $-\$ 200$ | $\$ 400$ |
| One Year | $\$ 2,640$ | $-\$ 2,561$ | $\$ 5,201$ |
| Five Years | $\$ 16,117$ | $-\$ 17,241$ | $\$ 33,358$ |
| Ten Years | $\$ 42,075$ | $-\$ 51,818$ | $\$ 93,893$ |
| Twenty Years | $\$ 151,206$ | $-\$ 260,249$ | $\$ 411,455$ |

Assuming a 10 percent rate, $\$ 200$ per month, and 14 percent interest rate on credit card, a spending rate of $\$ 200 /$ month.

Note: Example provided shows no payments made on the deb to give a true side by side comparison. In reality, creditors will require minimum payments and not allow you to borrow this much money.

## Action Step

Set it up so that you automatically contribute 10 percent or more of your income every month to an investment account.

## Chapter 15: Kids and Money

## Look Familiar?

| Toy Companies | Car Companies |
| :--- | :--- |
| Gotta have the newest and best. | Buy the newest and best car |
| This toy really is the best. | No other car comes close to this one. |
| Hot new thing, all the kids are getting <br> it. | This car has everything, all your <br> friends will envy you and want one. |
| Kids gathered around all playing the <br> new game. | Fun, sun, bonfires at the beach, friends. |
| Fun with friends. | Driving around friends, everyone <br> laughing. |

The table below outlines a few examples of how you can organize what you teach your kids.

| Financial Value (From <br> Your Value System) | Possible Lessons | Principles |
| :--- | :--- | :--- |
| Spending focused on <br> necessities and what you <br> highly value. | -Make a list with your <br> child before going to the <br> grocery store. | Be intentional with <br> shopping, utilize tools <br> like lists. |
| Saving and investing part <br> of the money you make. | Set aside at least 10 <br> percent of your child's <br> allowance with them, go <br> to the bank (physical <br> branch or online) <br> together and deposit the <br> money. Match their <br> contributions up to a <br> certain dollar amount. <br> -Teach children about <br> compound interest and <br> how investing a small <br> part of their money <br> makes a big difference. | Save and invest 10 <br> percent or more of your <br> income and 10 percent of <br> your child's money, <br> invest it wisely. |
| Knowing how much <br> money you have. | -Involve your kids when <br> you track your income. <br> -Teach your kids to track <br> their income, set up tools <br> for them. | Track your spending. |

## Template for Teaching Your Children

| Financial Value (From <br> Your Value System) | Possible Lessons | Principles |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## Higher Education Resources

- https://www.usnews.com/education/blogs/the-college-
solution/2010/06/15/the-10-best-college-websites
- https://studentloanhero.com/featured/college-search-engine-find-dream-
school/
- https://www.simpletuition.com/managing-finances/alternative-ways-to-pay-
for-college/


## CASHUNCOMPLICATED.COM

- https://studentloanhero.com/featured/how-to-pay-for-college-strategies-helpyou/
- https://clark.com/education/9-ways-to-pay-for-college-without-studentloans/
- https://www.collegevaluesonline.com/features/unique-ways-to-pay-for-
college-that-dont-involve-loans/


## Action Steps

1. What are the top three things you value with your kids? For example, spending time together, education, or sports. Focus your financial efforts in these areas. 2. What is one area you are spending money on that you and your children don't value. For example, extra toys, music lessons your child hates, or takeout food. Eliminate that item and put the money toward something you value instead.

# Chapter 16: Your Most Important Money Partner: Your Significant Other 

# Off Balance-Two People in a Relationship 



## Action Step

If you are in a long-term relationship, think of one step you can personally take that will help you work more cooperatively with your significant other regarding money. If you are single, think of one step you can take to improve your financial situation.

## Chapter 17: Goal Setting

## Short Term Goals-Example

| Short-Term <br> Financial Goal | First Action Step | Second Action Step |
| :--- | :--- | :--- |
| Spend under \$100 on <br> this week's groceries | Take 15 minutes to meal <br> plan for the week | Make a shopping list and <br> include only items needed <br> to make planned meals |
| Bring your lunch to <br> work 4/5 days this <br> week | Take your lunch bag out of <br> the closet and put it where <br> you can see it | Go to the store and <br> purchase enough food for <br> four lunches |
| Make your own <br> coffee three to five <br> days this week | Take the coffee pot out of <br> the pantry and put on the <br> counter | Put three filters next to <br> coffee pot |
| Only use the vending <br> machine at work <br> once this week | Take all the money out of <br> your wallet except for $\$ 2$ to <br> be used for vending <br> machine | Pack a bag of non- <br> perishable, healthy snacks <br> to bring to work. Leave <br> some in your desk. |
| Spend under $\$ 50$ at <br> the bar Friday night | Take only $\$ 50$ cash with <br> you to the bar | Enjoy dinner and drinks at <br> home or a friend's house <br> before going out |

## Medium Range Goals-Example

| Medium-Range <br> Financial Goal | Action Step 1 | Action Step 2 |
| :--- | :--- | :--- |
| Save $\$ 24,000$ in two <br> years | Get a side hustle, put all <br> proceeds into account | Get a roommate, put all <br> money collected into <br> account |
| Pay off $\$ 12,000$ car note <br> in one year | Increase your autopay <br> from $\$ 450 /$ month to <br> $\$ 1,000 /$ month | Have garage sale, <br> immediately put proceeds <br> towards car note |
| Invest 10 percent of your <br> paycheck for the year | Open your computer and <br> create an online <br> investment account | Set up the online <br> investment account to <br> automatically deduct 10 <br> percent of your paycheck |
| Max out Roth IRA this <br> year (\$6,000) | Create Roth IRA account <br> online | Automate savings in <br> Roth IRA account to <br> \$500/month |
| Purchase a rental <br> property in the next three <br> years | Read five books about <br> real estate investing | Identify two potential <br> markets to invest in, call <br> five agents in each <br> marketplace |

## Long Term Goals-Example

| Long-Term Financial <br> Goal | Action Step 1 | Action Step 2 |
| :--- | :--- | :--- |
| Be financially <br> independent by age 50 | Calculate how much <br> money you'll need to be <br> financially independent <br> at that age | Set up a monthly plan to <br> reach that amount of <br> money |
| Send both kids to college <br> without student loans | Develop strategy to pay <br> for college | Research probable costs <br> for college in the years <br> your children will likely <br> attend |
| Have today's equivalent <br> to \$10,000 per month in <br> passive income stream in <br> 15 years | Develop an investment <br> strategy | Calculate what you'll <br> need to allocate over the <br> next year to obtain that <br> goal, then automate it |
| Pay off home by age 50 | Ensure you already have <br> best possible interest rate. <br> If not, refinance into <br> optimal rate | Develop pay down <br> strategy and make it <br> automatic (there are <br> many available) |

## Goal Setting Matrix: From Good to Optimal

| Good Start | Informally think <br> about goals. |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Better | Informally think <br> about goals. | Talk about one <br> specific goal with a <br> partner(s). Can be <br> short-, medium-, or <br> long-term. |  |  |
| Great | Informally think <br> about goals | Talk about one <br> specific goal with a <br> partner(s). Can be <br> short-, medium-, or <br> long-term. | Talk with a <br> partner about <br> goals. Write <br> down all goals <br> you talked <br> about. Can be <br> any combination <br> of short-, <br> medium-, and <br> long-term goals. <br> Effective <br> method to <br> document the <br> conversation. |  |
| Optimal | Informally think <br> about goals. | Talk about one <br> specific goal with a <br> partner(s). Can be <br> short-, medium-, or <br> long-term. | Talk with a <br> partner about <br> goals. Write <br> down all goals <br> you talked <br> about. Can be <br> any combination <br> of short-, <br> medium-, and <br> long-term goals. <br> Effective <br> method to <br> document the <br> conversation. | Systematically <br> develop short-, <br> medium-, and <br> long-term goals <br> in collaboration <br> with a <br> partner(s). Write <br> down all goals <br> and post them in <br> a prominent <br> place where you <br> can see them <br> every day. <br> Schedule a time <br> to revise goals <br> on an annual, or <br> semi-annual <br> basis. |

## Action Step

Write down your short-, medium-, and long-term goals and place them in a prominent place where you can see them every day.

## Short Term Goals

| Short Term Financial <br> Goal | First Action Step | Second Action Step |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## Medium Range Goals

| Medium-Range Financial <br> Goal | First Action Step | Second Action Step |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## CASHUNCOMPLICATED.COM

## Long Term Goals

| Long-Term Financial <br> Goal | First Action Step | Second Action Step |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## Chapter 18: Increasing Your Money Knowledge

Action Steps

1. In the next four days, listen to at least one podcast pertaining to personal finance. There are some recommendations of great podcasts in Appendix B. 2. Read at least one personal finance book in the next two months, in addition to this one. See Appendix A for book recommendations.

## Chapter 19: Spending Money to Save Money: Hiring Professionals

Years of Training and Certifications Needed

| Profession | Combined Years <br> of School and <br> Training | Required to Pass State <br> Boards? |
| :--- | :--- | :--- |
| CPA | $16+$ | Yes |
| Dentist | $20+$ | Yes |
| Doctor | $23+$ | Yes |
| Lawyer | $19+$ | Yes |

## Action Step

Pick one high-leverage area of your life where it would be save you time and money to hire a professional rather than do it yourself. Hire that professional the next time you need their services-and make sure to ask friends and associates for recommendations before hiring them.

## Chapter 20: Highest and Best Use of Time

## Time Cost Example (Real Estate Agent)

|  | Time Cost | Multiplied by four <br> (four open houses) |
| :--- | :--- | :--- |
| Advertising | .5 hours | 2 hours |
| neighbors | 1.5 hours | 6 hours |
| Putting out and <br> picking up signs | .5 hours | 2 hours |
| Set up and clean up | .5 hours | 2 hours |
| Holding house open | 3 hours | 12 hours |
| Writing offers | 1.5 hours | N/A |
| Negotiation | 3 hours | N/A |
| Inspections | 3 hours | N/A |
| Miscellaneous | paperwork and tasks | 18.5 hours |
| Travel Time | 28 hours |  |
| Total Time |  |  |


| Average commission earned for every four open houses <br> held on the weekend (after taxes) | $\$ 2,700$ |
| :--- | :--- |
| Average dollar amount earned per hour | $\$ 96$ |

Cost of DIY Project

| Activity | Estimated Time Amount |
| :--- | :--- |
| Research project | 3 hours |
| Purchase supplies | 1.5 hours |
| Set up | 1.5 hours |
| Perform activity | 7 hours |
| Back and forth trips to hardware store mid- |  |
| project | 2 hours |
| Test and clean up | 2 hours |
| Total | $\mathbf{1 7}$ hours |
| Total Money Saved | $\mathbf{\$ 5 3}$ hour, $\mathbf{\$ 9 0 0}$ for the |

## Action Step

Identify your highest and best use of time and live accordingly.

## Chapter 21: Financial Independence

## Action Step

Take a minute to write down how you would live your life differently if you no longer had to work for money.

## Appendix A: Book Recommendations

## Personal Finance

David Bach, The Automatic Millionaire
David Bach, The Latte Factor
George S. Clason, The Richest Man in Babylon
J. L. Collins, The Simple Path to Wealth

Robert T. Kiyosaki, Rich Dad's Cashflow Quadrant
Robert T. Kiyosaki, Rich Dad's Retire Rich, Retire Young
Robert T. Kiyosaki, Rich Dad, Poor Dad
Dave Ramsey, Total Money Makeover
Vicki Robin, Your Money or Your Life
Thomas J. Stanley and William D. Danko, The Millionaire Next Door
Scott Trench, Set for Life

## Real Estate

David Greene, Long-Distance Real Estate Investing
Gary Keller, The Millionaire Real Estate Investor
Brandon Turner, The Book on Rental Property Investing

## Non-Finance Books

David Allen, Getting Things Done
James Allen, As A Man Thinketh
Bob Burg and John David Mann, The Go-Giver
Dale Carnegie, How to Win Friends and Influence People
James Clear, Atomic Habits
Paulo Coelho, The Alchemist
Stephen R. Covey, The 7 Habits of Highly Effective People
Charles Duhigg, The Power of Habit
Angela Duckworth, Grit
Annie Duke, Thinking in Bets
Hal Elrod, Miracle Morning
Darren Hardy, The Compound Effect
Napoleon Hill, Think and Grow Rich
Spencer Johnson, Who Moved My Cheese?
Gary Keller, The One Thing
Jim Loehr and Tony Schwartz, The Power of Full Engagement
OG Mandino, The Greatest Salesman in the World
Jim Rohn, The Twelve Pillars
David J. Schwartz, The Magic of Thinking Big

Robin Sharma, The Monk Who Sold His Ferrari

Chris Voss, Never Split the Difference

Bill Walsh, The Score Takes Care of Itself
Jocko Willink and Leif Babin, Extreme Ownership
John Wooden, Wooden on Leadership

# Appendix B: Podcast Recommendations 

Bigger Pockets Business Podcast
Bigger Pockets Money Podcast
Bigger Pockets Real Estate Podcast
The Brian Buffini Show

Darrendaily on Demand
Choose FI
The David Bach Show
Doughroller
The Real Estate Guys
Success Habits of Super Achievers

# Appendix C: Personal Finance Website Recommendations 

https://affordanything.com/
https://biggerpockets.com/
https://www.choosefi.com/
https://www.coachcarson.com/
https://davidbach.com/
https://www.doughroller.net/
https://financialmentor.com/
https://financialpanther.com/
https://www.getrichslowly.org/
https://jlcollinsnh.com/
https://www.madfientist.com/
https://www.makingsenseofcents.com/
https://millennialmoney.com/
https://www.millionaireeducator.com/
https://www.mrmoneymustache.com/
https://ptmoney.com/
https://www.stackingbenjamins.com/

## CASHUNCOMPLICATED.COM

